97.3 THE EAGLE’S CRASH MY PLAYA
CONTEST OFFICIAL CONTEST RULES 2017

A complete copy of these rules can be obtained at the offices of Max Media of Hampton Roads: WGH-AM/FM, WVBW-FM, WVHT-FM and WVSP-FM, 5589 Greenwich Rd., Suite 200, Virginia Beach, VA. 23462, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

1. No purchase is necessary.

2. All contestants must be 18 years of age or older to win unless otherwise stated.

3. All contests are open to the general public except for employees, agents, subsidiaries and affiliates of MAX MEDIA OF HAMPTON ROADS, participating sponsors, their immediate families, and household members.

4. Winner (and a guest) will be provided with a five-night all-inclusive stay at the Barceló Riviera Maya resort, located on the Yucatan Peninsula in Mexico. The winner and their guest will also receive tickets for the four-night concert series, which will feature one night of Sam Hunt on the beach at the Barceló. Luke Bryan and Blake Shelton will also headline. Crash My Playa will create an unprecedented live country music vibe, with themed excursions and activities that explore the riches of the Riviera Maya. Once the winner information has been submitted, the prize is non-transferable.
   NOTE: Winner and guest responsible to have valid US passport before travel can be booked.

5. To enter to qualify you must to 97.3 The Eagle and be the correct caller when solicited.
   One winner will win the following Grand Prize:
   - Round trip coach class airfare for two (2) to Cancún, Mexico
   - 5 All-Inclusive Nights at The Barceló – Superior Room for Two (Check in on 1/17/18 & check out on 1/22/18)
   - Admission for two (2) into the venue for each night of the show
   - Airport transportation to and from the hotel in exclusive Crash My Playa shuttles
   - Two (2) exclusive Luke Bryan’s Crash My Playa Official Merchandise Gifts

6. a Only one member per family, per household may qualify for the contest within a 6 month period or 186 days.
   b. Someone outside of the winning person’s, immediate, family included in the same business establishment; may participate and win in the contest.

7. An individual may win/qualify other seasonal or one-time contests only once for the duration of the contest.
8. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or accumulate prizes to value over $600 will be issued an IRS form 1099 to report their winnings. **All cash winners will need to fill out Affidavit of Eligibility and Release.**

9. Any individual, who wins a prize valued over $500, is ineligible to win a contest through **MAX MEDIA OF HAMPTON ROADS** for **6 months**.

10. All prizes are awarded “as is.” **Prizes are nontransferable, refundable and cannot be exchanged.**

11. The station shall not be responsible for the failure of participating sponsors to deliver prizes as promised. Once winners are drawn, prize claims, improper working prizes, etc. must be handled between prize winner and client.

12. All entrants and winners agree that the station, **MAX MEDIA OF HAMPTON ROADS**, and their affiliates shall have no liability and shall be held blameless for any injury, misfortune, or damage to either persons or property insured by entering, participating in, winning, or losing any contest by use or non-use of any prize received.

13. All general prizes must be claimed in person at the station during regular business hours and within 30 days of winning, excluding holidays. After such time, ownership of said prize reverts back to the station to be disposed of at their discretion. The winner then loses all claims and rights to said prize.

14. All prizes with specific dates (concerts, premieres, etc.) or expiration dates, must be picked up by close of business on the business day closest to the expiration date.

15. Proper identification must be presented to claim prize.

16. All entry blanks, forms devices and materials, as well as all the information contained on or within, gathered during the course of entry, shall become the sole property of the station to be used, disposed of or destroyed at the discretion of the station.

17. All entrants and winners agree that the station may broadcast or publish their name, city of residence, photo, video tape, film or any other likeness, including their voice, recorded or live, for any reason the station deems necessary without compensation. All entrants further agree to hold the station blameless and without liability for such publication, broadcast or use.

18. The station reserves the right to end or change a contest at any time without any advanced notice to the public.

19. The station reserves the right to limit the number of times an individual may enter a contest or drawing.
20. Violations of any of these rules or attempts to win any contest by fraud, deception, or cheating shall be grounds for the station to disqualify that individual from participating in all current and future contests and events at the sole discretion of the station, as well as forfeiture of any prize or prizes won by fraudulent means.